

## **Pole Foundations LTD Secures Exacter Utility Reliability Technology Alliance for Australia**

(Columbus, Ohio USA/Carole Park, Queensland, Australia) — Exacter, Inc., patent-holder and provider of proprietary electrical utility reliability technology and services announced today that it has awarded an exclusive sales, marketing, and distribution agreement for Australia to Pole Foundations LTD of Carole Park, Queensland, Australia.

Pole Foundations LTD is one of Australia's leading providers of pole inspection, asset management, and pole maintenance. Winning the Exacter technology allows them to extend their product offering to current customers by providing reliability monitoring of electrical components on overhead electrical lines. The additional ability to provide "health assessments" of pole assets is a great value to electrical utilities.

"There is nothing like Exacter technology in Australia," stated Pole Foundations Managing Director Mark Blyton. "With Exacter information, we can now provide our utility customers with the ability to remove faulty equipment before failure, prevent power outages, and harden their distribution systems for improved reliability. Our plan is to introduce Exacter technology at the Energy 21C Exhibition in Melbourne, this September 6-9."

"Pole Foundations is their country's leading provider of asset management/pole management services," stated Larry Anderson, VP of International Business for Exacter. "With the various Exacter product offerings, Pole Foundations can simply expand services to their existing customer base without having to develop a new market. We believe that is a formula for success."

Pole Foundations LTD is the third international company to be awarded an Exacter alliance sales and service agreement. Exacter is currently in negotiations with several similar in-country service organizations in Canada, Mexico, Asia, Europe, and the Pacific Rim. "We have patent-pending status in the top 55 industrial nations around the world, and over the next two years expect to have alliance partners in many of the key utility markets," concluded Anderson.

Exacter's patented proprietary technology identifies overhead line equipment in fail-condition providing a pre-fail alert to utilities – allowing them to take pre-emptive maintenance action to avoid outages. More than 100 North American utilities have used/are using Exacter technology and services since the company's launch in 2007.

**For More Information**

Larry Anderson  
Vice President of International Business  
Exacter, Inc.  
[landerson@exacterinc.com](mailto:landerson@exacterinc.com)  
[www.exacterinc.com](http://www.exacterinc.com)  
614-880-9320

Mark Blyton  
Managing Director  
Pole Foundations, LTD  
PO Box 207, Carole Park, Qld,  
Australia 4300  
[Mark@polefoundations.com](mailto:Mark@polefoundations.com)  
[www.polefoundations.com](http://www.polefoundations.com)  
Phone: 07 3879 4000 Fax: 07 3879 4111